

From: [Converse, Yvette](#)
To: [McFadzen, Mary](#)
Cc: [Stephen Torbit](#); [Greg Watson](#); [Sean Finn](#); [Matthew Heller](#); [S Olliff](#); [Kevin Johnson](#); [John Rice](#)
Subject: Re: Conservation Efforts Database info sheet
Date: Friday, January 30, 2015 1:33:02 PM

At first look, i like it...but think the 'project profile' title should be replaced w/ the GNLCC title....PROJECT PROFILE itself doesn't mean much and you have to look around to figure out what this is about. so i'd make GNLCC big w/ Project Profile below or next to it slightly smaller.

also, what audience is this for? there's a bit of a mix of playing down to lay folks but using agency terminology...we should probably go one way or another (e.g. parenthesizing 'management actions' after conservation actions as if its for a lay audience...and then using the term focal species which has little meaning...to anyone really. so i can try to suggest some edits but curious who we're aiming for with this?

On Fri, Jan 30, 2015 at 12:42 PM, McFadzen, Mary <mmcfadzen@montana.edu> wrote:

Attached is the draft Conservation Efforts Database info sheet. Please provide comments by Wed, Feb 4.

Ideally, the same header and footer would be used for the other info sheets, but the title, LCC logo, and colors would change.

Mary

Mary McFadzen

Communications & Outreach Specialist

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Montana Institute on Ecosystems

Montana State University - Bozeman

From: Stephen Torbit <Stephen_Torbit@fws.gov>

Date: Monday, January 12, 2015 at 11:22 AM

To: Mary McFadzen <mmcfadzen@montana.edu>, Greg Watson <greg_watson@fws.gov>

Cc: Sean Finn <sean_finn@fws.gov>, Yvette Converse <yvette_converse@fws.gov>, Matthew Heller <matthew_heller@fws.gov>, S Olliff <tom_olliff@nps.gov>

Subject: RE: Conservation Efforts Database info sheet

My feedback, meant to send it to all of you.

ST

Stephen Torbit Ph.D.
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From: McFadzen, Mary [mailto:mmcfadzen@montana.edu]
Sent: Monday, January 12, 2015 10:52 AM
To: Stephen Torbit; Greg Watson
Cc: Finn, Sean; Yvette Converse; Heller, Matthew; Olliff, S
Subject: Conservation Efforts Database info sheet

Steve and Greg,

Attached is the draft Conservation Efforts Database info sheet developed by Sean, Matt, and me.
After we receive your edits, we'll develop the layout and provide another opportunity for review.

Thanks, Mary

Mary McFadzen

Communications & Outreach Specialist

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